This comment is in regard to Low Power FM (PFM). I understand that the Localism campaign may give priority to new LPFM stations vs. current FM translator services. I currently listen to and financially support KLOVE, heard on 104.3, 96.9 and 102.3 in the Cincinnati/Dayton area. I feel this station provides a huge service to it's Cincinnati listening base. Without KLOVE being broadcast in Cincinnati, the local community would miss out on relevant programming that is appropriate for all ages, positive and encouraging. Many people are touched by the message of KLOVE. This station broadcasts a message that is fulfilling a great service to our local community—much better than stations that constantly swear, promote Viagra and other sexual disfunction drugs and beer. I hope that you will find rule in favor of prioritizing KLOVE over other local programming.